

## The Mopria Alliance Brings Easy Mobile Printing to the Workplace with New Enterprise Features

As demand for easy mobile printing in the enterprise increases, the Mopria Print Service 2.0 offers new features bringing secure, seamless mobile printing to offices around the globe

San Ramon, Calif. – June 29, 2016 – The Mopria® Alliance, a global non-profit membership organization chartered to drive industry-wide standards for mobile printing, today announced the next step forward in its mission to simplify printing from mobile devices. Available immediately, Mopria is launching a new version of the Mopria Print Service, allowing Android users access to new Mopria print capabilities, focused on key updates to the service's enterprise features. With this new version, it's now possible to print using just Mopria both at home and at work.

The Mopria Print Service 2.0 release includes enterprise features allowing for user authentication, which will enable Mopria users to print to printers that require credentials or pin codes. In addition, the update will allow for accounting, transport security, and stapling. Together, these features will enable secure and seamless mobile printing from a range of mobile devices to any Mopria-certified business printer.

"The Mopria Print Service 2.0 gives business users a new, simple way to print from their mobile devices to Mopria certified enterprise-class printers, regardless of printer brand, while at the office, traveling for work or at home," said Greg Kuziej, Chairman of the Board at Mopria Alliance. "With the rise of BYOD and the mobile enterprise, the need for standardized printing from mobile devices in the workplace has never been clearer."

Since its launch, the Mopria Print Service has enabled printing on Android (4.4 or later) smartphones and tablets to Mopria certified printers from 98% of worldwide printer manufacturers. Mopria allows users to easily print photos, web pages and documents when their mobile device is connected to a Mopria certified printer through a wireless network or using Wi-Fi Direct. Supported print settings include features such as color, number of copies, duplex, paper size, page range, media type and orientation.

"Mobile print is rapidly becoming an expected feature within many business printer environments," stated Keenan Thomson, Senior Analyst for gap intelligence. "With a list of new security, finishing, and accounting features, Mopria Print Service 2.0 will allow a greater number of businesses to enable mobile printing for their Android-based workers."

In the two years since the establishment of the Mopria Alliance by founders Canon, HP, Samsung and Xerox, the nonprofit membership organization has grown to 21 members representing more than 98 percent of the worldwide printer business. The Mopria Print Service is available for download from <a href="Google Play">Google Play</a> or via direct download at <a href="Mopria.org">Mopria.org</a>. Mopria technology is also currently preloaded and available for immediate use on select Huawei and Amazon devices.

For the latest list of Mopria certified printers and print accessories, please visit http://mopria.org/certified-products.

## About the Mopria® Alliance

The Mopria® Alliance is a non-profit membership organization of leading global technology companies with the initial goal of simplifying printing from smartphones, tablets and other devices. The Alliance develops and promotes technology standards that deliver an intuitive experience connecting different devices and mobile operating systems. The adoption of these standards allow users to seamlessly interact with a printer, regardless of brand. Plus, app downloads and setups for new mobile devices or printers will become unnecessary. Look for Mopria certified printers and accessories for easy printing with Mopria-enabled mobile devices. Learn more at www.mopria.org.

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