

# mopria®

## Print. Scan. Go.™

*The Mopria Alliance provides  
universal standards and solutions  
for print and scan.*

# Mopria Membership

*Founders &  
Board Members*

**Canon**



**SAMSUNG**

**xerox™**

*Executive &  
Board Members*



*Executive  
Members*

**brother**  
at your side

**deli**

**EPSON®**  
EXCEED YOUR VISION

**FUJIFILM**

**HONOR**

 **KYOCERA**

 **Lexmark™**

 **Microsoft**

**PANTUM**

**Qualcomm**

**RICOH**

**TOSHIBA**

*Adopters*

**efi®**

**OKI**  
Open up your dreams

**PRiMAX**

# Mopria Print Technology Reaches Critical Mass



*\*Samsung Print Service by HP, Inc.*

## 3B+ Combined Installs for Mopria Technology:

- Counting MPS, MPL, DPS
- Amazon, Huawei and ZTE pre-load devices
- Samsung Print Service\*
- Google Play, Amazon App Store and Chinese app stores installs
- Default Print Service on Android 8 and higher

## 30+ Billion Pages Printed to Date

## 120+ Million Certified Printers Shipped

- From 24 printer companies with 6,500+ certified printer models

## Windows Support for Mopria Certified Printers and Scanners – 15M monthly active devices

# Mopria Print Technology Globally

## Significant growth



Default Print Service  
Android 8 and Higher

android 

Chinese App Stores



豌豆荚

Windows Support

For Mopria Certified Printers  
and Scanners



Windows

Mopria Print Library  
Integrated with  
Members' Applications



Mopria Website  
Direct Downloads

For MDM and customers without  
app store access

# Mopria Progress on Android



## Mopria Android Apps

- Mopria Print Service
- Mopria Scan



amazon appstore



Fire OS

ZTE



## Mopria Print Technology

- Default Print Service on Android 8 and higher
- Samsung Print Service\* with Mopria Print Library
- Huawei and ZTE devices
- Amazon App Store and Amazon Fire OS

\*Samsung Print Service by HP, Inc.



## Expanding the Mopria Ecosystem

- Share-to-Print
- Expanded print adoption in mobile apps

# Windows Supports Mopria

## Print and scan ready with Mopria

- Windows supports Mopria print and scan technology
- Print from Windows to any Mopria certified printer, multi-function printer or scanner
- Eliminates need to install additional software or drivers allowing easy printing regardless of printer or scanner brand



# Alliance Structure



# Open Alliance

## Our membership organization

- **An Independent, Membership Organization with a Clear Mission**

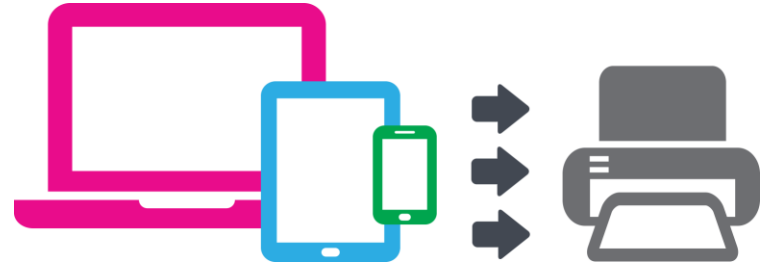
- Provide provides universal standards and solutions for print and scan

**This Collaborative, Open Industry Initiative Represents the Value Chain:**

- Printer and scanner manufacturers
- Smartphone manufacturers
- Tablet manufacturers
- Software companies
- OS providers
- Mobile app developers
- Carriers

- **Open Participation**

- Available to ALL stakeholders globally
- Tiered rights and privileges
- Representation at a company level – one company one vote



# Alliance Structure

## Corporate infrastructure

- Incorporated as a not-for-profit mutual benefit corporation 501(c) (6)
  - Open to new Board members, maximum of nine total
  - Open to unlimited membership at other levels

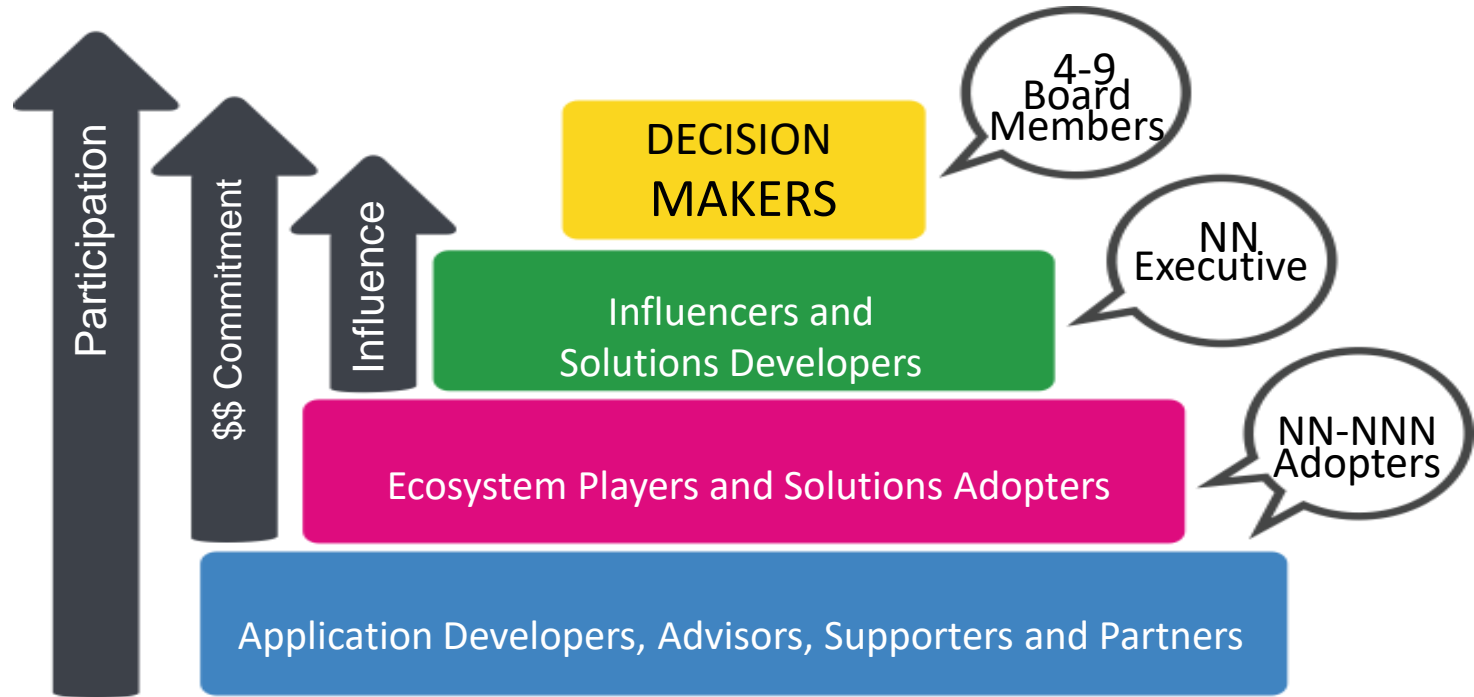
**Executive Membership**

**Adopter Membership**

**Software Supporter  
Membership**

- Professionally managed by an independent entity:

# Alliance Structure



# Alliance Benefits

## Safely moving industry forward

### Provides corporate veil/safe harbor

- Liability separation and insurance (for participants and leaders) - Errors and Omissions, Directors and Officers, General Liability
- Individual and company indemnification
- Anti-trust provisions

### Vendor neutral entity manages, owns and enforces key deliverables

- Rules of participation/rights/privileges
- Intellectual property provisions/cross licenses for deliverables
- Specification(s), reference implementations, test suites
- Certification logos



# Alliance Member Benefits

## Benefits for every member

- Meet consumer demand for ease-of-use
- Broad compatibility of certified devices
- Increase consumer engagement and device use
- “Unlock” printed pages
- Enable new applications previously limited by lack of print/scan features
- Turn resources away from simply establishing and maintaining basic print to new innovations involving mobile device and printers
- Alliance support from test tools and device certification to marketing the benefits of the Mopria brand mark



Founders:

**Canon**



**SAMSUNG**

**xerox™**

# Software Supporter Membership



## Access and benefits

Membership level designed for software companies interested in providing comments to the Mopria standards and access to final specifications. Membership includes:

- Access to Members Area website
- Submit suggestions and notes about the Draft and Final Specifications, sample code and other deliverables via website
- Access to final specifications, sample code and other deliverables
- Access to certification process
- Fee to license Mopria Print and Mopria Scan Libraries
- Use of the Mopria Alliance trademarks
- Receive development support
- Participate and appear in press releases
- Receive Member communications and participate in select meetings
- Fee for solution certification



**Annual dues: \$10,000**

# Adopter Membership

## Access and benefits

Membership level designed for companies interested in providing comments to the Mopria standards and access to final specifications. Membership includes:

- Access to Members Area website
- Submit suggestions on Draft and Final Specifications, sample code and other deliverables via website
- Access to final specifications, sample code and other deliverables
- Access to certification process in order to certify devices
- Review Mopria Print Service and Mopria Scan app analytics
- Free licenses for Mopria Print and Mopria Scan Libraries
- Use of the Mopria Alliance trademarks
- Utilize user group and online support; receive development support
- Participate and appear in press releases
- Upon invitation, participate (but not vote) in Working Groups and receive Member communications
- Fee for product certification



**Annual dues: \$30,000**

# Executive Membership

## Access and benefits

Full access designed for companies interested in contributing to the selection and development of standards behind the Mopria mark. Participation in Alliance Membership Participation and Android Support programs is required or members may opt-out of participation for a fee. In addition to all entitlements of Adopter Member, benefits include:

- Nominate a representative to stand for election to the Board
- Participate and vote in Working Groups
- As part of participation to Working Group, access to Draft Specifications before review period
- Free product certification
- Free licenses for Mopria Print and Mopria Scan Libraries
- Review website analytics and operating budget



Annual dues: \$50,000



# Founders & Seated Executive Members

## Access and benefits

Complete access with automatic and a permanent right to appoint a representative to seat on the Board. In addition to all entitlements and obligations of Executive Members, benefits include:

- Through Board Action:
  - Chair Working Groups
  - Approve final specifications
  - Approve operating budgets and appoint the Executive Director
  - Set-up and approve certification process and requirements
  - Authorize use of Mopria Alliance Trademarks
- Appoint representative and alternative to Steering Committee
- Approve and give interviews on behalf of the Alliance

# Customer Outcomes



- Intuitive print and scan solutions
- Minimal to no set-up
- Standard way to connect to a printer or scanner across various connected devices
- Many connection methods: cloud, local wireless network or peer-to-peer
- Print solution that meets IT security requirements for business

# Mopria Alliance and You



**We want you to join and help us drive the future!**

- Opportunity to join the Alliance and be a Board or Executive Member
  - Industry and thought leadership attributes come with membership
- Influence future direction
- Harvest first mover advantages through the value chain