



Mopria Alliance Announces Winners of Second Annual Tap to Print Contest

Contest Spurs Creativity Among Android Developers in Implementing Mobile Print Capabilities

San Ramon, Calif. – August 15, 2017 – [The Mopria® Alliance](#), a global non-profit membership organization chartered to drive industry-wide standards for mobile printing, today announced the winners of the second annual Tap to Print contest, which challenged developers to design the most creative Android apps with mobile print capabilities to win lucrative cash prizes. The contest was co-sponsored by [BeMyApp](#), which helped take submissions and execute the contest.

Over the past two months, developers vied for the top five spots in the business and lifestyle categories. The Mopria Alliance evaluated each submission based on the value of adding print functionality, ease of use, overall app experience, and total number of user downloads during the challenge. Submissions to the contest included many highly rated apps in the Google Play™ store with millions of downloads.

The Grand Prize winners include:

Business

- [Docs Viewer](#)
- [Floor Plan Creator](#)
- [ImageMeter](#)
- [Mobile Doc Scanner \(MDScan\) Lite](#)
- [Zoho Invoice](#)

Lifestyle

- [ArtFlow: Paint Draw Sketchbook](#)
- [Baby Daybook - Breastfeeding & Care Tracker](#)
- [Cookbook Recipes](#)
- [Offline Survival Manual](#)
- [Sansaver Coupons & Promo Codes](#)

“We saw a significantly higher level of interest and submissions in this year’s contests compared to last year,” said Steve Kim, Marketing Chair at Mopria Alliance. “With more users printing from their mobile devices, more developers are seeing the value of implementing printing in their apps, which in turn gets even more users printing.”

Throughout the competition, the Mopria Alliance sponsored meetups and hackathons to engage the Android developer community, and collaborated with BeMyApp to provide developer Q&As, valuable insights and the opportunity to interact with other developers.

Submissions to the business category integrated printing in creative ways that boosted productivity and efficiency, and included apps to manage invoicing, design and document management.

“Being able to quickly and easily print invoices with just a couple of taps completes the functionality of the app,” said Dinesh Thurvash Anandan, developer of Zoho Invoice. “The entire process of printing invoices is as seamless as it can get. Users can print invoices on the go, literally!”

Lifestyle category submissions showed the quality of life improvements afforded by easy mobile printing, and included recipe guides, creative and artistic apps and personal planners.

“Quick printing is a big value-add for a recipe app like us, because no one wants to touch their devices with messy fingers,” said Joseph Babu, developer of Cookbook Recipes. “Adding print functionality to our app has provided users with an essential tool as many of our users like to print the daily recipe or they just love to print the recipes and keep in their collection. It’s definitely extended the value of our Cookbook Recipes app.”

The Mopria Print Service is available for download from the [Google Play store](#) for any Android 4.4 device or higher. Mopria print technology is designed to simplify printing from Android devices to more than 100 million certified printers and currently has more than 644 million installations and 378 million active users. For the latest list of Mopria certified printers and print accessories, please visit <http://mopria.org/certified-products>. Additionally, please visit the [Mopria Spotlight Wall](#) to see the latest apps that have enabled printing.

About the Mopria® Alliance

The Mopria® Alliance is a non-profit membership organization of leading global technology companies with the initial goal of simplifying printing from smartphones, tablets and other devices. The Alliance develops and promotes technology standards that deliver an intuitive experience connecting different devices and mobile operating

systems. The adoption of these standards allow users to seamlessly interact with a printer, regardless of brand. Plus, app downloads and setups for new mobile devices or printers will become unnecessary. Look for Mopria certified printers and accessories for easy printing with Mopria-enabled mobile devices. Learn more at www.mopria.org or download the latest Mopria software on the [Google Play store](#).

About BeMyApp

BeMyApp is a developer relations agency that ideates, plans and executes events and online campaigns for technology companies and brands. With offices in San Francisco, Paris, London, Munich, Amsterdam and Shanghai, we have a community of 100,000 developers, startups, mentors and partners. We aim to connect companies with the best developers and startups in the world.

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