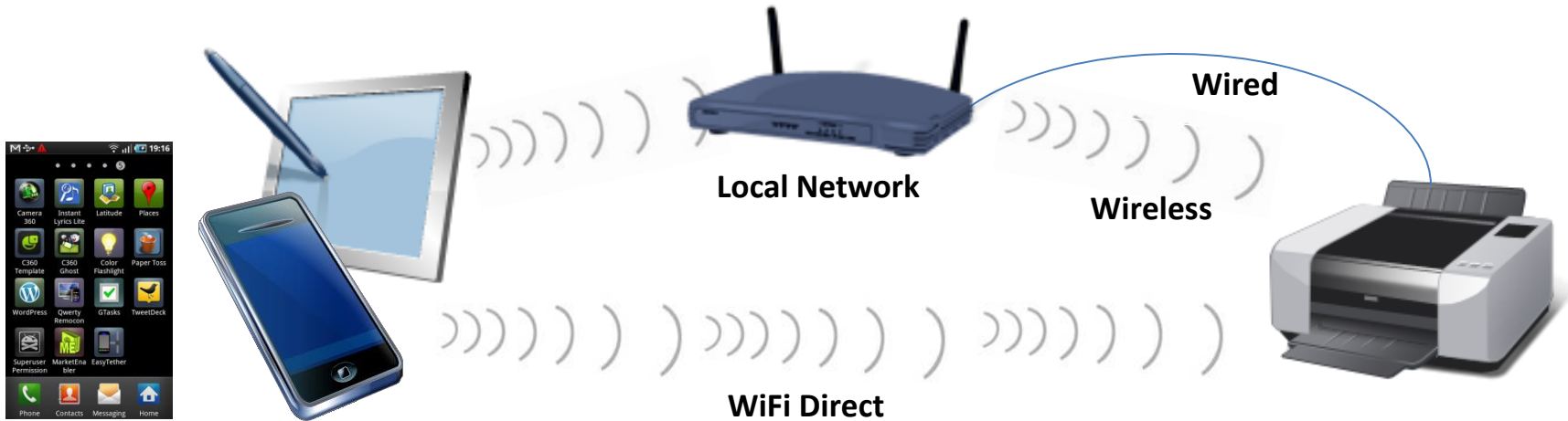


How: The Mobile Print Ecosystem



The ability to simply print from your mobile device requires:



Mobile App

- Print is an embedded function in the app

Mobile Device

- Print is an embedded function in the Operating System (OS) (no set-up, no software installation)

Connect Options

- Peer-to-peer with WiFi Direct
- Through wireless and/or wired network which share connectivity

Printer

- Universal Standard for print protocol and printer language (PDL)
- Architecture supports documented legacy printers