



FOR IMMEDIATE RELEASE

Mopria Helps Samsung Galaxy Users Realize Easy Mobile Printing

Samsung Print Service now includes the Mopria Print Library, giving Galaxy phone users mobile print access to more than 88 million printers

San Ramon, Calif. – Nov. 7, 2016 – [The Mopria® Alliance](#), a global non-profit membership organization created to make mobile printing easy and drive industry-wide standards, today announced that the Mopria Print Library will be a part of the Samsung Print Service. Mopria will provide Samsung Galaxy phone users the ability to easily and intuitively print content from their mobile devices to more than 88 million¹ printers, regardless of printer brand.

“Thanks to Mopria, more customers than ever are now able to experience the convenience of seamless, intuitive mobile printing from the apps they use every day to work and play,” said Greg Kuziej, Chairman of the Board at Mopria Alliance. “In less than a year, our active installations have grown from 50,000 devices to hundreds of millions as a result of the Mopria integration in the Samsung Print Service and pre-installs with other leading mobile device manufacturers.”

Mopria will power the Samsung Print Service to enable users to easily print photos, documents, web pages, boarding passes, coupons and other content directly from their gallery, email, browser and other apps with print capabilities. Prior to this integration, users were required to search and download manufacturer specific printer apps for each printer brand they encountered. As a single pre-installed system tool, the Mopria-enhanced Samsung Print Service eliminates all these steps and provides intuitive printing. The newest version of the Samsung Print Service will provide basic print settings such as paper size, number of copies, orientation, page range, color mode and double-sided print capability to also provide users with more control over their print experience.

“Adding the Mopria Print Library to the Samsung Print Service is just the latest in our continued work with the Mopria Alliance to make mobile printing easier and more accessible for our customers,” said Brent Richtsmeier, Vice President, Solutions Innovation Group, Samsung Research America. “Today’s consumer is increasingly on the go, and Samsung remains committed to ensuring a simple, intuitive mobile experience, especially when it comes to life’s printable moments.”

While the Mopria-powered Samsung Print Service will support any Samsung or Android phone or tablet with Android 4.4 (KitKat) or higher, it is pre-installed and will automatically update for Samsung Galaxy S4, S5, S6 and S7 users. Users can quickly check installation status on [Google Play](#).

“The print industry has made real strides toward improving the mobile print experience of users, and organizations like Mopria are helping more users take advantage of mobile print capability,” said Christine Dunne, Senior Research Analyst at InfoTrends’ Digital Peripherals Solutions Consulting Service. “Enterprise features like user authentication, support for job accounting, transport security, and stapling elevates Mopria Print Service to the upper tier of mobile print platforms.”

In the three years since the establishment of the [Mopria Alliance](#) by founders Canon, HP, Samsung and Xerox, the nonprofit membership organization has grown to 21 members representing more than 98 percent of the worldwide printer business¹. In addition to the founding companies, the Mopria Alliance today includes Adobe, Konica Minolta, Qualcomm, Lexmark, Kyocera, Toshiba, Brother, Epson, Fuji Xerox, NEC, Pantum, Ricoh, YSoft, Avison, Sharp, Dell and Primax.

While the Mopria Alliance will continue its efforts to make mobile printing easy, it will also expand its focus to standardizing cloud printing, scanning, security and mobile device management (MDM) with the goal to make these solutions more accessible and intuitive for both consumer and business users.

For the latest list of Mopria certified printers and print accessories, please visit <http://mopria.org/certified-products>. For users with any Android device, the Mopria Print Service is available for download from [Google Play](#). For more information about Samsung printers, visit <http://www.samsung.com/printers>.

¹Based on shipment units. Data provided through Q3 2015 by IDC.

About the Mopria® Alliance

The Mopria® Alliance is a non-profit membership organization of leading global technology companies with the initial goal of simplifying printing from smartphones, tablets and other devices. The Alliance develops and promotes technology standards that deliver an intuitive experience connecting different devices and mobile operating systems. The adoption of these standards allow users to seamlessly interact with a printer, regardless of brand. Plus, app downloads and setups for new mobile devices or printers will become unnecessary. Look for Mopria certified printers and accessories for easy printing with Mopria-enabled mobile devices. Learn more at www.mopria.org or download the latest Mopria software on [Google Play](#).

About Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, N.J., Samsung Electronics America, Inc. (SEA), is a recognized innovative leader in consumer electronics, mobile devices and enterprise solutions. A wholly owned subsidiary of Samsung Electronics Co., Ltd., SEA is pushing beyond the limits of today's technology and providing consumers and organizations with a portfolio of groundbreaking products in appliances, home entertainment, Internet of Things, mobile computing, smartphones, virtual reality, wireless infrastructure and wearables leading, in addition to offering content and services related to mobile payments, 360-degree VR video, customer support and more. Samsung is a pioneering leader in smartphones and HDTVs in the U.S. and one of America's fastest growing home appliance brands. To discover more about Samsung, please visit www.samsung.com. For the latest Samsung news, please visit news.samsung.com/us and follow us [@SamsungNewsUS](https://twitter.com/SamsungNewsUS).

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