



## **Mopria Print Technology Hits Milestone with More than 500 Million Installations**

*Digital workplace trends point to increased mobile print growth in 2017*

**San Ramon, Calif. – Feb. 22, 2017** – The Mopria® Alliance, a global non-profit membership organization chartered to drive industry-wide standards for mobile printing, today announced Mopria print technology has reached a user adoption milestone with more than 500 million installations and 300 million active users. Mopria print technology is designed to simplify printing from Android devices to more than 88 million<sup>1</sup> certified printers.

The milestone comes on the heels of the recently announced Mopria Print Service 2.1, which brought support for Android™ 7.0 features to make mobile printing even easier for users. Additionally, in Q4 2016, Mopria announced the integration of the Mopria Print Library in the Samsung Print Service providing Samsung Galaxy phone users the ability to easily and intuitively print content from their mobile devices.

“Reaching the milestone of 500 million installs is proof positive that mobile print is an essential need both at home and in today’s digital workplace,” said Greg Kuziej, Chairman of the Board at the Mopria Alliance. “And with trends like bring-your-own-device and distributed workplaces, we expect the demand for mobile printing to continue growth. Mopria is dedicated to making mobile printing easier for everyone.”

Along with bring-your-own-device, changing workplace demographics also are fueling the rise of mobile printing. For example, an [IDC](#) study found that 65 percent of millennial and age 36-plus respondents said they printed very frequently – every day or three to four times a week – in their office environments. The study also found that millennials are twice as likely to print jobs that run from six to 15 pages in length, compared with the age 36-plus respondents, who print three to five pages.

"Being able to print from a mobile device is a critical part of work for people of all ages, around the globe," said Tracey Koziol, senior vice president, Xerox Office Solutions Group. "The new standards set by Mopria and adopted by mobile vendors gives today's users new power to set the page free, allowing them to manage their documents as intuitively as they use their apps."

Since its launch, the Mopria Print Service has enabled printing on Android (4.4 or later) smartphones and tablets to Mopria certified printers from 98 percent<sup>1</sup> of worldwide printer manufacturers. Mopria allows users to easily print photos, web pages and documents when their mobile devices are connected to Mopria certified printers through a wireless network or using Wi-Fi Direct. Supported print settings include color, number of copies, duplex, paper size, page range, media type and orientation, as well as workplace features like user authentication, accounting capabilities, and stapling.

In the four years since the establishment of the [Mopria Alliance](#) by founders Canon, HP, Samsung and Xerox, the nonprofit membership organization has grown to 21 members, representing the worldwide printer business. In addition to the founding companies, the Mopria Alliance today includes Adobe, Konica Minolta, Qualcomm, Lexmark, Kyocera, Toshiba, Brother, Epson, Fuji Xerox, NEC, Pantum, Ricoh, YSoft, Avision, Sharp, Dell and Primax.

While the Mopria Alliance will continue its efforts to make mobile printing easy, it will also expand its focus to standardizing cloud printing, scanning, security and mobile device management (MDM) with the goal to make these solutions more accessible and intuitive for both consumer and business users.

The Mopria Print Service is available for download from [Google Play](#) for any Android 4.4 device or higher. For the latest list of Mopria certified printers and print accessories, please visit <http://mopria.org/certified-products>.

<sup>1</sup> Based on shipment units. Data provided through Q3 2015 by IDC.

### **About the Mopria<sup>®</sup> Alliance**

The Mopria<sup>®</sup> Alliance is a non-profit membership organization of leading global technology companies with the initial goal of simplifying printing from smartphones, tablets and other devices. The Alliance develops and promotes technology standards that deliver an intuitive experience connecting different devices and mobile operating systems. The adoption of these standards allow users to seamlessly interact with a printer, regardless of brand. Plus, app downloads and setups for new mobile devices or printers will become unnecessary. Look for Mopria certified printers and accessories for easy printing with Mopria-enabled mobile devices. Learn more at [www.mopria.org](http://www.mopria.org) or download the latest Mopria software on [Google Play](#).

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